

PIIPA Newsletter October 2013



Public Interest Intellectual Property Advisors

"IP resources the right size, at the right time, in the right place"

End of Year 2013 Newsletter

Dear PIIPA Community Members, Allies and Friends,

2013 has been an amazing year of celebration and change for PIIPA.

We celebrated our 10th Anniversary with an IP and Human Development seminar series highlighting the role and benefits of IP in global public health, food security and biodiversity. We further commemorated the event with a feature article in WIPO magazine.

We continued our mission of providing the right IP assistance at the right time at the right place, in a broad range of activities ranging from filing a wind turbine patent for an inventor in Guatemala, to protecting an off-grid lighting product from infringement in Kenya, to assisting the US Department of State with exchanges between US IP professionals and Visiting Scholars, to completing our multi-year Colombian agriculture IP project creating higher value for farming products through branding.

We continued to engage in promoting public interest IP as an integral tool and mechanism of global sustainable economic development through multilateral collaborations, such as hosting a seminar at the IMF Fall Meeting or becoming a founding partner of the newly-created WIPO Green, a global network and online database facilitating the transfer of climate change technology.

We also said bittersweet good-byes to longtime pro bono coordinator Emilie van den Berkhof and CEO R. Mark Davis, who both moved on to exciting new ventures, but left indelible values, high-level passion for the issues and high-quality programming, which will remain part of PIIPA's organizational culture and vision.

As the new executive entrusted with carrying forward PIIPA's mission and activities, I have been busy laying the groundwork for another year of life-changing and community-enriching public interest IP activities with stronger partnerships to achieve equitable access to IP resources that improve livelihoods and promote sustainable development globally. This is amazing work, which could not be done without our great networks of IP Corps members, allies and friends. Thank you very much for all your support and love for PIIPA! If you wish to further invest in these great endeavors and help realize the potential of IP for public goods, we invite you to make tax-deductible contributions before the end of the year, in any way that you may wish, [as per the options available on our web site](#).

Wishing you Happy Holidays and a Happy New Year!

On Behalf of PIIPA and Its Board of Directors,
Pacyinz Lyfoung, Program Director

Partner Organizations

- [World Intellectual Property Organization](#)
- [United Nations Economic Commission for Africa](#)
- [World Health Organization Department of Public Health, Innovation and Intellectual Property \(PHI\)](#)
- [The World Bank Global Forum on Law, Justice, and Development](#)
- [United States Patent & Trademark Office](#)
- [Organization of American States](#)
- [Canadian International Development Agency](#)
- [Conference Board of Canada](#)
- [SMEToolkit.org](#)
- [Centro Internacional de Agricultura Tropical \(CIAT\)](#)
- [GEF-NGO Network](#)

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