

PIIPA 9-April-2013 Newsletter



Public Interest Intellectual Property Advisors 9-April-2013 Newsletter

Contents:

- [The Role of Intellectual Property in Public Health in Developing Countries Seminar](#)
- [Colombian Agricultural IP Project Nears Completion](#)
- [The State of Intellectual Property in Latin America Report](#)
- [Call for Papers - 2nd International Conference on Management of Intellectual Property Rights and Strategy](#)
- [International Potato Center \(CIP\) is seeking a Compliance and Intellectual Assets Manager](#)
- [Agriculture, Food Security and IP Resources](#)
- [Partner Organizations](#)

The Role of Intellectual Property in Public Health in Developing Countries Seminar

The March 27, 2013 seminar discussion focused on ways to build and improve capacity to encourage public health innovation and the management of technology transfer. Our blue ribbon panel of speakers included Dr. Rita Khanna, General Counsel at the Aeras Global TB Vaccine Foundation; Dr. Kechi Achebe, Director of the Office for Health & HIV/AIDS at Africare; Dr. Mark L. Rohrbaugh, Director of the Office of Technology Transfer at the National Institutes of Health; and Suzanne Seavello Shope, Director of the Technology Transfer Office at the Centers for Disease Control and Prevention. The presentations can be downloaded [here](#). Key findings from the discussion are:

- Access to essential medicines is closely correlated with other indicators of health system performance, such as disability-adjusted life expectancy.
- The majority of low-income countries use essential medicines lists in selecting their medicines and are more likely to use these to limit procurement choices.
- There is increasing global awareness of public health problems, including those affecting developing countries.
- There has been substantially increased funding for procurement and distribution of necessary

treatments, especially for HIV/AIDS, malaria and tuberculosis, enabled by generic pricing.

- Generic competition and differential pricing can contribute to the affordability of medicines in low-income countries.
- Bulk purchasing, careful price comparison, compulsory licensing and differential pricing schemes may help countries obtain better purchasing prices for medicines.
- IP Serves as a protection against counterfeit medication.
- There is a concern among some that application of IP systems would not increase access but increase prices of drugs.
- The recent global financial crisis has caused government expenditure cutbacks putting foreign aid medicines procurement funding at risk

Save the Dates for the Future Seminars!

June 6, 2013

The Role of Intellectual Property in Food Security

Topics: Linking agricultural biodiversity and food security and Plant breeders rights vs. The free exchange of germplasm

September 24, 2013

The Role of Intellectual Property in Biodiversity Protection

Topics: The relationship between intellectual property rights and access and benefit-sharing arrangements and The relationship between the TRIPS Agreement and the Convention on Biological Diversity

December 3, 2013

The Role of Intellectual Property in Protection of Traditional Knowledge and Traditional Cultural Expressions

Topics: Protecting the economic and cultural assets of indigenous and local communities and their countries and What does "Protection" mean? Who benefits?

Colombian Agricultural IP Project Nears Completion

This year long project was designed to promote trade opportunities in the Canadian market for innovative high-value Colombian agricultural products, and support the capacity to generate higher and more sustainable income for producers by improving the value of agricultural products through the use of intellectual property branding, maximizing intangible IP value, and innovation. To see the summary report click [here](#). For access to the full reports and presentations from the training program click [here](#).

The State of Intellectual Property in Latin America Report

The report was produced by Colombian based IP Corps member Álvaro Ramirez Bonilla and his firm B&R Latin America IP. The report focuses on the current state of intellectual property protection in Latin America and examines how the region arrived at this point. Specifically, the report explores the significant economic and legal trends that Latin America has experienced, looking at historical data to pinpoint when and where growth and change has been most significant. To see the report click [here](#).

Call for Papers - 2nd International Conference on Management of Intellectual Property Rights and Strategy

The Shailesh J. Mehta School of Management, IIT Bombay through the support of the Ministry of Human Resources Development IPR Chair Project, Government of India, is hosting the 2nd International Conference on Management of Intellectual Property Rights and Strategy MIPS 2014 at IIT Bombay, India. The core focus of this conference is to provide a suitable and conducive platform to discuss, debate and present contemporary research in the area of Intellectual Property Rights and its management. The theme for the conference is "IP for Development: The emerging Paradigm". Paper submission guidelines can be downloaded [here](#).

International Potato Center (CIP) is seeking a Compliance and Intellectual Assets Manager

The International Potato Center (CIP) is seeking a Compliance and Intellectual Assets Manager with a high level of commitment to be responsible for managing the governance and compliance aspects of the CGIAR framework agreement obligations; and for establishing and managing the Centre's and RTB's systems for managing their intellectual assets. CIP is a not-for-profit international agricultural research-for-development organization with a focus on potato, sweet potato, and Andean roots and tubers. The position is based in Lima, Peru. The full position description can be found [here](#).

Agriculture, Food Security and IP Resources

- [TRIPS Related Patent Flexibilities and-Food Security](#)
- [Intellectual Property Management in Health and Agricultural Innovation](#)
- [The Role of Trademarks in Economic Development and Competitiveness](#)
- [How can the poor benefit from the growing markets for high value agricultural products?](#)
- [Food Security and Intellectual Property Rights in Developing Countries](#)
- [Agro-ecology and the right to food UN Report](#)
- [Technologies for Climate Change Adaptation in the Agriculture Sector](#)

Partner Organizations

- [World Intellectual Property Organization](#)
- [United Nations Economic Commission for Africa](#)
- [World Health Organization Department of Public Health, Innovation and Intellectual Property \(PHI\)](#)
- [The World Bank Global Forum on Law, Justice, and Development](#)
- [United States Patent & Trademark Office](#)
- [Organization of American States](#)
- [Canadian International Development Agency](#)
- [Conference Board of Canada](#)
- [SMEToolkit.org](#)
- [Centro Internacional de Agricultura Tropical \(CIAT\)](#)
- [GEF-NGO Network](#)

Join our group on



[Donate Today!](#) | [Forward to a friend](#)

*Copyright © 2013 Public Interest Intellectual Property Advisors,
All rights reserved.*

[unsubscribe from this list](#) | [update subscription preferences](#)